



Shikshan Prasarak Mandal's  
**GOPAL KRISHNA GOKHALE COLLEGE,**  
**KOLHAPUR.**

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NAAC Accredited "B" (C.G.P.A. 2.48) 3<sup>rd</sup> Cycle



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U-DISE - 27341304307

**Title of Activity:** **WORKSHOP: TOURISM AND SERVICE INDUSTRY**

**Participants:** : **6 Faculty Members and 22 Students**

**Guest Name** : **Dr. Saraswati V. Gaikwad, Assi. Prof. D.R. Mane College, Kagal**

**Date** : **18 September 2024**

**Organized by** : **Department of B. Voc. Tourism and Service Industry**

**Topic** : **Sustainable Tourism and Its importance**

**Summary** : The seminar on *Sustainable Tourism and Its Importance* focused on promoting tourism that protects natural, cultural, and social resources. It highlighted the need to minimize negative environmental impacts while maximizing economic benefits. The session emphasized community involvement and local empowerment in tourism activities. Sustainable practices such as waste management and energy conservation were discussed. The role of responsible travelers and eco-friendly initiatives was showcased. Challenges in implementing sustainable tourism policies were also addressed. It stressed the long-term benefits of balancing tourism growth with environmental preservation.

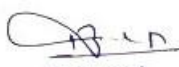
**Snapshots** :



**Outcome:**

1. Participants understood the significance of adopting eco-friendly practices to promote responsible tourism.
2. They learned strategies to balance tourism development with environmental and cultural preservation.



  
Principal  
Gopal Krishna Gokhale College  
Kolhapur.