

GOPAL KRISHNA GOKHALE COLLEGE, KOLHAPUR.



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NAAC Accredited "B" (C.G.P.A. 2.48) 3rd Cycle



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U-DISE - 27341304307

Title of Activity: Guest Lecture

Participants: : 3 Faculty Members and 13 Students

Guest Name : Dr. Ashish S. Jadhav, Assistant Professor, Mudhoji College, Phaltan

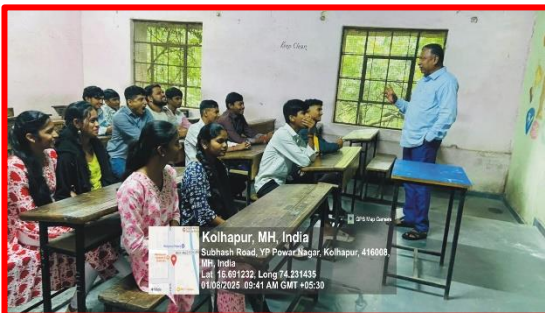
Date : 08 January 2025

Organized by : Department of B. Voc. Tourism and Service Industry

Topic : Tourism in Crisis Tourism

Summary : Tourism in crisis situations refers to the impact of natural disasters, pandemics, political instability, or conflicts on the tourism industry. Such crises lead to a decline in tourist arrivals and revenue generation. They disrupt local economies, affecting employment and related sectors. Crisis management strategies, such as safety measures and quick recovery plans, become essential. It also highlights the need for resilient infrastructure and risk management in tourism planning. Overall, crisis situations challenge the stability and sustainability of tourism activities.

Snapshots :



Outcome:

1. Encourages the development of crisis management and recovery strategies in the tourism sector.
2. Promotes resilient infrastructure and preparedness to minimize future risks.
3. Raises awareness among stakeholders about sustainable and adaptive tourism practices during crises.




Principal
Gopal Krishna Gokhale College
Kolhapur.