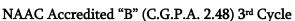
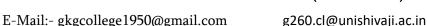
Shikshan Prasarak Mandal's



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Title of Activity: SEMINAR: TOURISM AND SETVICE INDUSTRY

Participants: 3 Faculty Members and 14 Students

Guest Name Dr. D. J. Bhandare, Assi. Pro, Vijaysinha Yadav College, Peth Vadgaon

Date 17 March 2025

Department of B. Voc. Tourism and Service Industry Organized by

Management and Planning of Local Tours Topic

: The seminar on Management and Planning of Local Tours highlighted the Summarv essential steps for organizing successful local tours. It focused on route planning, budgeting, and time management to ensure smooth operations. The importance of understanding local culture, heritage, and attractions was emphasized. Strategies for effective resource utilization and cost control were discussed. Safety measures and legal compliances were outlined as key considerations. The role of marketing and promotion in attracting tourists was explained. Overall, the session provided a framework for efficient and sustainable local tour management.

Snapshots





Outcome:

1. Participants learned effective techniques for planning and managing local tours to enhance tourist experience and operational efficiency.



Principal Gopal Krishna Gokhale College Kolhapur.