



Shikshan Prasarak Mandal's
GOPAL KRISHNA GOKHALE COLLEGE,
KOLHAPUR.

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NAAC Accredited "B" (C.G.P.A. 2.48) 3rd Cycle



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U-DISE - 27341304307

Title of Activity: **SEMINAR : TOURISM AND SERVICE INDUSTRY**

Participants: : **3 Faculty Members and 14 Students**

Guest Name : **Dr. D. J. Bhandare, Assi. Pro, Vijaysinha Yadav College, Peth Vadgaon**

Date : **17 March 2025**

Organized by : **Department of B. Voc. Tourism and Service Industry**

Topic : **Management and Planning of Local Tours**

Summary : The seminar on *Management and Planning of Local Tours* highlighted the essential steps for organizing successful local tours. It focused on route planning, budgeting, and time management to ensure smooth operations. The importance of understanding local culture, heritage, and attractions was emphasized. Strategies for effective resource utilization and cost control were discussed. Safety measures and legal compliances were outlined as key considerations. The role of marketing and promotion in attracting tourists was explained. Overall, the session provided a framework for efficient and sustainable local tour management.


Snapshots :



Outcome:

1. Participants learned effective techniques for planning and managing local tours to enhance tourist experience and operational efficiency.




Principal
Gopal Krishna Gokhale College
Kolhapur.