



Shikshan Prasarak Mandal's
GOPAL KRISHNA GOKHALE COLLEGE,
KOLHAPUR.

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NAAC Accredited "B" (C.G.P.A. 2.48) 3rd Cycle



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U-DISE - 27341304307

Title of Activity: **Guest Lecture**

Participants: : **5 Faculty Members and 20 Students**

Guest Name : **Mr. Shubham Tanaji Patil, Assistant Professor, SSCM, Kolhapur**

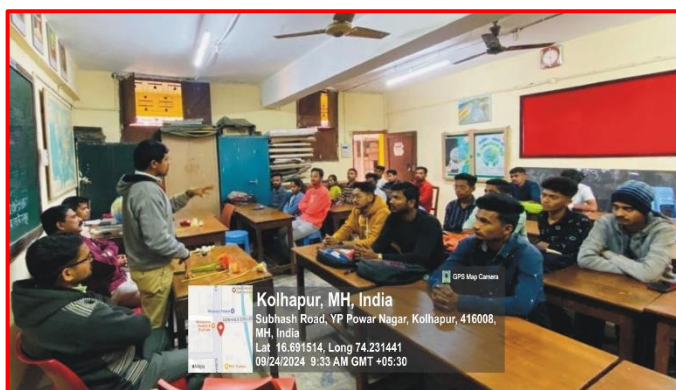
Date : **24 September 2024**

Organized by : **Department of B. Voc. Tourism and Service Industry**

Topic : **Hospitality Management in Local Tourism Sector**

Summary : It explained how local tourism relies on quality services such as accommodation, food, and customer care. Focus was placed on guest satisfaction, cultural presentation, and maintaining local traditions in hospitality practices. The importance of trained staff, professional behavior, and service standards was discussed. Special emphasis was given to sustainable practices and promoting local products through hospitality services. Overall, the session showed how effective hospitality management strengthens the image and growth of local tourism.


Snapshots :



Outcome:

1. Students understood the importance of quality hospitality services in boosting local tourism and guest satisfaction.
2. Learners gained insights into integrating local culture, traditions, and sustainable practices in hospitality management.




Principal
Gopal Krishna Gokhale College
Kolhapur.