



Shikshan Prasarak Mandal's
GOPAL KRISHNA GOKHALE COLLEGE,
KOLHAPUR.

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Title of Activity: **Guest Lecture**

Participants: : **3 Faculty Members and 13 Students**

Guest Name : **Dr. Shubhangi Kale, Assistant Professor, VCK, Kolhapur**

Date : **07 August 2024**

Organized by : **Department of B. Voc. Tourism and Service Industry**

Topic : **Personality Development : Needs in Tourism Sector.**


Summary : It highlighted how communication skills, grooming, and confidence enhance guest satisfaction. The lecture stressed positive attitude, adaptability, and cultural sensitivity as essential qualities. Teamwork, leadership, and problem-solving were discussed as key aspects of personality in service roles. Special focus was given to customer handling, hospitality etiquette, and professionalism. Overall, it underlined that personality development is vital for career success and sustainable growth in the tourism industry.

Snapshots :



Outcome:

1. Students recognized the importance of personality traits such as communication, confidence, and cultural sensitivity in tourism services.
2. Learners developed awareness of how professionalism and positive attitude contribute to career growth in the tourism sector.


Principal
Gopal Krishna Gokhale College
Kolhapur.

