



Shikshan Prasarak Mandal's
GOPAL KRISHNA GOKHALE COLLEGE,
KOLHAPUR.

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NAAC Accredited "B" (C.G.P.A. 2.48) 3rd Cycle

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Title of Activity: **Guest Lecture**

Participants: : **5 Faculty Members and 24 Students**

Guest Name : **Sachin B. Jadhav, Assistant Professor, DKASC, Ichalkaranji**

Date : **30 July 2024**

Organized by : **Department of B. Voc. Tourism and Service Industry**

Topic : **Geography of Tourism : Understanding and Planning**


Summary : It explained how physical features like climate, landforms, and natural resources attract tourists. The session also discussed cultural landscapes, heritage sites, and human settlements as major tourism assets. Special emphasis was placed on sustainable tourism planning and resource management. The lecture connected tourism development with regional economic growth and community participation. Overall, it provided valuable insights into integrating geography with tourism planning for long-term benefits. Resource person have more than 8 years' experience in tourism sector.

Snapshots :



Outcome:

1. Students understood the role of geographical factors in shaping tourism destinations and planning sustainable tourism.
2. Learners gained insights into integrating natural and cultural resources for balanced tourism development.


Principal
Gopal Krishna Gokhale College
Kolhapur.

