



Shikshan Prasarak Mandal's
GOPAL KRISHNA GOKHALE COLLEGE,
KOLHAPUR.

'B' Ward, Subhash Road, Kolhapur Pin- 416 012. P. Box. No.-3
Phone No- (0231) 2642540 /2642340
NAAC Accredited "B" (C.G.P.A. 2.48) 3rd Cycle



E-Mail:- gkgcollege1950@gmail.com
U-DISE - 27341304307

g260.cl@unishivaji.ac.in

Web Site:- www.gkgcollege.com

Vice Prin. Shri S. H. Pisal
M.Sc. B.Ed.

I/C Prin. Dr. R. B. Bhuyekar
M.A., M. Phil., Ph.D.

Title of Activity: **Guest Lecture**
Guest Name : **Mr. Santosh P. Zitre**
Topic : **World Tourism.**
Date : **Wednesday 8 March 2023.**
Organized by : **B. Voc. Tourism and Service Industry**
Summary : **World tourism refers to the global movement of people for leisure, business, or other purposes. It is a vast and dynamic industry that involves the travel of individuals or groups across international borders, encompassing a wide range of activities and services. Tourism has become one of the largest and fastest-growing sectors in the global economy, playing a significant role in the socio-economic development of many countries.**

Snapshots:



Outcome: By this lecture student came to know,

- 1. Increased Awareness: A World Tourism lecture can help raise awareness about the significance of tourism as an economic, social, and cultural phenomenon. It can highlight the role of tourism in global and local economies and its impact on communities and the environment.**