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Title of Activity: SEMINAR
Guest Name : Mrs. Ashvini Khanderao Muravane
Topic : Local Tourism Planning and Implementation.
Date : Tuesday, 11 October, 2022
Organized by : B. Voc. Tourism and Service Industry
Summary : Local tourism planning and implementation are essential components of sustainable tourism development at the community level. Effective planning helps maximize the positive impacts of tourism on a local community while minimizing any potential negative consequences. The goal is to create a tourism experience that benefits both visitors and residents, promotes cultural and environmental preservation, and contributes to the economic development of the community.

Snapshots:



Outcome: By this lecture student came to know,

1. Define clear and realistic goals for tourism development that align with the community's values, resources, and aspirations.
2. Identify the unique cultural, natural, and historical assets that can be leveraged for tourism development.